

THE GAZELLE GROUP CONGRATULATES CLIENT ISH HABIB ON SOUTHERN INDIANA COMMITMENT

FOR IMMEDIATE RELEASE

Princeton, NJ – April 23, 2025

The Gazelle Group is proud to announce that client Ish Habib has committed to continue his collegiate basketball career at Southern Indiana University.

Ish brings versatility, skill, and athleticism to the court, making him a valuable addition to the Southern Indiana program. As he transitions to his new team, he will have the opportunity to make an immediate impact on the floor while continuing to grow his profile as a rising basketball talent.



As a client of The Gazelle Group, Ish will continue to receive comprehensive NIL representation, including brand development, partnership negotiation, endorsement management, and long-term marketing strategy. With his talent and competitive drive, Ish is positioned to maximize his opportunities both on the court and in the NIL space.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.